



To Whom It May Concern:

I am exactly what you seek. You need look no further than the four corners of my vitae to discover that I have the creative eye, technical skills, and exemplary work ethic to translate the vision for your print and web communications into tangible and digital realities. My employ will transport your organization to a place of respected prominence in the discerning public eye, and push it to the front of the line when it comes to recognition of your products and what they represent. If you are looking for graphic artistry and layouts that inform and inspire, you have found your match in me.

Look no further.

Having completed tenures in design positions at Stanford University and Texas A&M University to award-winning acclaim, I have become well-versed in the tools and skills necessary to create attention-grabbing graphics, websites, and layouts that challenge conventions and engage the imaginations of audiences and viewers. My recent work for Stanford University saw successes in the complete re-design of two of its campus-wide publications – work that exceeded expectations and dramatically increased readership and program interest. Past projects for Texas A&M University's Visual Arts Committee garnered me an award as a Director for Subcommittee of the Year, resulting from my work on its website, marketing materials, and management of its IT resources.

Exceeding expectations.

In addition to my proficiency in design, I have been afforded unique opportunities for career and personal growth in my education and at positions in information technology, legal assisting, and personal training. These highly varied and demanding positions have demonstrated to me and my employers and instructors that I can not only succeed at anything to which I apply my mind, but that I also have the ability to quickly learn and improve on diverse systems and techniques. Moreover, I have never stopped creating at any point on this journey; I have always been able to bring artistry to any kind of professional task, and re-contextualize my skills to make my work product look and perform above and beyond what is required.

Look and perform better.

Don't let your opportunity to benefit from a loyal and indispensable creative pass you by. Please see my attached résumé and contact me at any time at the address, phone number, and/or e-mail above.

An indispensable creative.

From the drawing board,

Dwain L. Sparling

Graphic Designer / Layout Artist